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# GFFC DAILY

## Southern Africa establishes regional Feed Manufacturers' Association

The **Southern African Feed Manufacturers' Association (SAFMA)** was launched during the 4<sup>th</sup> Global Feed and Food Congress at Sun City, South Africa. During the launch of SAFMA, participating country representatives from South Africa, Zimbabwe, Botswana, Mozambique, Namibia, Zambia and Mauritius signed a Memorandum of Understanding that will pave the way for the establishment of a regional feed manufacturers association that will have, as underlying vision, the harmonisation of the feed industry in the region with the vision of 'safe feed for safe food'. This industry initiative was applauded by the International Feed Industry Federation (IFIF) and the Food and Agriculture Organization of the United Nations (FAO), who will play a supporting role in future.

The Memorandum of Understanding sets out 5 principles, namely:

- to support the vision for a Regional Feed and Feed related Association which has the Feed Value Chain principle in mind;
- to support the vision for the establishment of a database or contact list of role players in the Regional Feed and Feed related Association;
- to supply relevant information on input suppliers and service providers to role players of the Regional Feed and Feed related Association; and
- to support in principle the processes and actions to be taken and agreed to going forward.

"The idea of a regional association," according to De Wet Boshoff, Executive Director of the South African Animal Feed Manufacturers Association (AFMA), "was born in 2010 during the 3<sup>rd</sup> Global Feed and Food Congress in Cancún, Mexico, where Feed Latina, a regional body for Latin America, was formed.

"There is no doubt that there is huge potential for a formal mouthpiece for Africa as a whole, but we are convinced that the establishment of a regional body for Southern Africa should be our first priority," Mr Boshoff said.

Although animal feed manufacturing will be the main priority, Mr Boshoff stressed that the emphasis in many African countries would have to be wider to include the entire feed value chain. This includes the procurement of raw materials, through transport logistics and storage to the actual manufacturing and the dispersal networks into the industry.

"We envisage a regional feed manufacturers' body that can play a role in the harmonisation of legislation and regulations in the region in order to enhance effective trade between member countries as well as creating a self-regulating regional industry with the same vision, namely safe feed for safe food."

For more information, contact De Wet Boshoff, AFMA Executive Director, at [dewet@afma.co.za](mailto:dewet@afma.co.za) or mobile: +27 (0)82 301 1035.



From left to right: Ms Alexandra de Athayde, IFIF Executive Director; Ms Daniella Battaglia, Livestock Development Officer, FAO Animal Production and Health Division; Mr Mario Sergio Cutait, IFIF Chairman; Dr Berhe G. Tekola, FAO Director of Animal Production & Health Division; Mr Loutjie Dunn, AFMA Chairman and Mr De Wet Boshoff, AFMA Executive Director.



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